



# MindCette National Study Packages

Included Services	Basic Package	Snapshot Plus Package	Research & Policy Package
Determine control demographics	✓	✓	✓
Data gathering from country's statistical agency	✓	✓	✓
Translation and back-translation of survey	✗	✓	✓
Provide training to local interviewers	✓	✓	✓
Provide script to interviewers	✓	✓	✓
Quota random sampling	✓	✓	✓
RIM data weighting	✓	✓	✓
QC of interviews	✓	✓	✓
Data cleaning Included	✗	✓	✓
Separate factor analysis for men and women	✓	✓	✓
PCA factor analysis	✓	✓	✓
ULS, ML, PAF factor analyses	✗	✓	✓
Confirmatory factor analysis of split dimensions	✗	✗	✓
Executive Summary	✓	✓	✓
Comprehensive report on methodology and findings	✗	✗	✓
Independent analysis of elite entrepreneurs	✗	✗	✓
Prepare PowerPoint of findings	✗	✗	✓

## NOTES

In Basic Package, Data Cleaning services will be billed at the rate of 350USD/hr.

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